

Salah Zanabili

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EDUCATION

The University of Texas at Dallas
Bachelors of Science, Biology

Richardson, TX
Dec 2021

EXPERIENCE

Creative Planning
Associate Developer

Plano, TX
Aug 2023 – Present

- Designed and implemented a dynamic dashboard utilizing Next.js, showcasing key performance indicators, various tables, and essential data metrics to clients
- Created and integrated USPS address verification system that reduced shipping errors by automating address validation and suggestions
- Developed a SQL query form to search for and display items, enabling order creation from selected results, streamlining the item lookup and order process
- Translated and iterated on Figma designs to create responsive, user-friendly interfaces within a component-based architecture, improving consistency and scalability.
- Improved product design and modernized legacy codebase, significantly enhancing functionality, maintainability, and overall user experience

CX Driven, LLC
Intern

Plano, TX
June 2020 – May 2022

- Collaborated with developers to design and develop MarTech components for API development and integration
- Utilized A/B testing to evaluate effectiveness of marketing strategies for landing pages
- Implemented dynamic content personalization to tailor user experiences based on individual behavior

PROJECTS

OctoCam

- Built an application to stream and capture webcam footage for integration with OctoPrint, enhancing real-time monitoring capabilities
- Enabled live streaming and snapshot functionality via URL, allowing seamless camera access within OctoPrint
- Implemented and iterated on features such as camera detection, selection, and a customizable stream/snapshot dimensions to enhance user control.
- Developed both plugin and CLI versions of the application, tailored to the needs of the development team for flexible usage

Portfolio

- Developed a responsive portfolio site using modern tooling, showcasing projects and skills with an optimized user experience across devices
- Integrated modern UI libraries for a clean, polished design, and consistent user interface components

TECHNICAL SKILLS

Frameworks: React, Angular, Next.js, React Native

Databases: MySQL, Oracle DBMS, MongoDB, CloudSQL, MongoAtlas

Languages: Typescript/Javascript, Python, HTML, CSS/Tailwind

Deployment Platforms: Vercel, Railway

Various: Git, GraphQL, Docker